



CHINMAYA
MISSION



SAVE LIVELIHOODS SAVE LIVES

ABOUT

What makes CORD's programs unique is a model based on making rural communities equal partners in their development. All activities are coordinated through local community-based organizations that ensure women play the leading role in the betterment of their lives.

After all, change that does not come from within is hardly likely to last! The key is to support women on their journeys of empowerment, and towards building sustainable livelihoods- and CORD initiatives facilitate this systematically.

Sponsor key
welfare programmes
for women

10000 INR

Annual medical care of one person in rural India

25000 INR

Kitchen garden for nutrition needs of family

50000 INR

Livelihood support of poultry, nursery or petty shop

100000 INR

Customized livelihood skill and entrepreneurship development



*Lead the enrichment of livelihoods
by adding your support*



www.chinmayamission.com/campaigns/marathons



BREAKING THE CYCLE

Meet BINTA DEVI

Binta Devi became a young widow when her husband, a truck driver, died of HIV/AIDS. After her husband's demise, Binta was physically and verbally abused by her in-laws and was confined in a tiny room with her children, who were forced to drop out of school.

The local Mahila Mandal stepped in and got Binta and her children freed and tested. They got her access to food through government PDS and legal counselling about her rights. The Mahila Mandal also got the children accepted back into school and helped in enrolling Binta for the government widow pension.

She was trained in a CORD sponsored sewing program and today Binta is a self-reliant entrepreneur who trains other women in the same.



Meet REVATHY

Revathy hails from a very poor family from Ramanatapuram village of Pakkam Panchayat.

Her alcoholic father withdrew her from school and married her off to another alcoholic. Her husband had an accident which left him bedridden for 6 years. It was at this juncture that she joined Chinmaya Karpaga Vinayagar SHG and Mahila Mandal and learnt jute bag making and got her first order from Chinmaya Mission itself. She has since learnt several other skills from CORD initiatives and is now able to earn a steady monthly income along with helping 5 other women earn their livelihood.

She is grateful to Pujya Gurudev and CORD for turning her life around.

83,068,597

Indians are living in extreme poverty



45,301,124

are women

CHANGE IS ALWAYS A MARATHON

Your contribution will enable CORD's multi-pronged efforts:

- Legal aid
- Counseling
- Microfinancing
- Community building
- Youth empowerment
- Agricultural development



Donate now to uplift our rural communities

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